



## **AfrAsia Golf Masters 2011, a prestigious competition to be held at Anahita**

**World renowned players confirmed to date: Gregory Havret, Nicolas Colsaerts, Hennie Otto, Jean-Baptiste Gonnet and Julien Clement**

4<sup>th</sup> October, 2011

AfrAsia Bank Limited announced today its sponsorship of the AfrAsia Golf Masters 2011, a unique and prestigious golf event which will be held at Four Seasons Golf Club-Mauritius at Anahita, from 13 to 17 December 2011. The tournament, which also appears on the calendar of the Fédération Française de Golf, is worth total prize money at €75,000. Other major sponsors of the event are Anahita, Air Mauritius, Canal Sat Maurice, Four Seasons Golf Club and the MTPA.

The AfrAsia Golf Masters is the professional golf tournament organized by Canal+ Events which will bring together the twenty best golf players of the Allianz Golf Tour (French Professional Circuit) and ten specially invited guest players of the European Tour. The game is played on stroke play (each shot counts). On 15th and 16th December, an original pairing (one professional and one amateur) is established in an Alliance format. Moreover the competition is preceded by two PRO-AMs, where professionals and amateurs will be mixed in an opening round scheduled on the 13th & 14th. The Pro tournament will be held on Saturday 17<sup>th</sup> Of December 2011 which will be opened to the public.

The organizers are expecting golfers from Mauritius & abroad for the competition, amongst which are world renowned PROs who have already confirmed their presence. Todate these include:

Julien Clement, Switzerland

Gregory Havret, France

Nicolas Colsaerts, Belgium

Hennie Otto – South Africa

Jean-Baptiste Gonnet - France

“We are proud to be partnering once again with this prestigious event in collaboration with CANAL+ EVENTS and other sponsors. We are convinced that AfrAsia Golf Masters will be another brilliant experience with so many PROs around,” remarked James Benoit, Chief Executive Officer, AfrAsia Bank.



Nicolas Colsaerts, winner of the Mauritius Golf Masters 2010, mentioned that “It will be a real pleasure to be in Mauritius again for the AfrAsia Golf Masters. I enjoy the place and I love the golf course. I expect the game be very competitive this year and this should provide the right impetus before my next competition in South Africa.”



Gregory Havret said in an interview: « J’avais promis de jouer à nouveau cette année un tournoi de l’Allianz Golf Tour. Je tiendrai ma promesse et serai présent a l’AfrAsia Golf Masters, à la mi-décembre, pour ce tournoi qui va permettre aux 20 meilleurs joueurs de l’AGT (Allianz Golf Tour) de se mesurer à des joueurs invités. Il me tarde d’y être. Parce- que ce sera

véritablement une semaine de fête. Et parce-que je pourrai aussi mettre des visages sur des noms de jeunes joueurs dont je ne connais pour l’instant que les résultats. J’aimerais me rendre plus souvent sur les épreuves, mais la densité du calendrier du tour européen m’en empêche. J’ai envie de les voir jouer, de parler avec eux, de connaître leur manière de voir les choses. Je suis pressé de rencontrer ceux qui, un jour, prendront ma place, pour que nous fêtions ensemble cette fin d’année ».

Designed by Ernie Els, the Four Seasons Golf Club, Mauritius at Anahita, is a 7,440-yard, 18-hole, par-72 championship course with large fairways and five sets of tees. Six stunning oceanfront holes culminate in a final shot that is among the most spectacular in the world. Built to USGA standards, it is the first of its kind in Mauritius. Carefully woven into the tropical sanctuary, the course is set against lush mountains and fringed by the vast crystal-clear lagoon.

Marc Amelot, Director of Four Seasons Golf Club, added: “the competition is really a highlight in the golf calendar, not only as a reward for an entire year of competition but also a golden opportunity for promising players of the Allianz Golf Tour to rub shoulders and exchange ideas with experienced professionals from the European Tour.”

For registration purposes, golfers will be required to log on the website [www.afrasiagolfmasters.com](http://www.afrasiagolfmasters.com) and make online booking.

## > Schedule

|           |                                    |  |
|-----------|------------------------------------|--|
| 13<br>Dec | PRO AM - (30 teams of 4)           |  |
| 14<br>Dec | PRO AM - (30 teams of 4)           |  |
| 15<br>Dec | Pro Tournament - Day 1<br>alliance | Open Amateur - D1                      |
| 16<br>Dec | Pro Tournament - Day 2<br>alliance | Open Amateur - D2                      |
| 17<br>Dec | Pro Tournament<br>- Day 3 Single   | Prize giving<br>ceremony<br>Gala Night |

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### **About AfrAsia Bank Limited**

AfrAsia Bank is a boutique bank that offers a comprehensive range of financial solutions while ensuring that customers benefit from a dedicated, personalized and unparalleled customer service. Our partnership approach and our team of highly experienced professionals allow our clients to discover a different facet of banking with customized services focusing on:

-  Corporate and Investment Banking
-  Private Banking and Wealth Management
-  International Banking Solutions
-  Treasury

With our Foreign Institutional Investor (FII) License in India, our Corporate Finance House (AfrAsia Corporate Finance) and three representative offices in South Africa, our stake in AXYS Capital Management and our international stakeholders such as Dale Capital Group of South Africa, Intrasia Capital of Singapore and Proparco (filiale de l'Agence Française de Développement) which are facilitating our regional growth, we are delivering on our promise to be a truly one-stop boutique regional bank that links these Africa-Asia continents together seamlessly.

**-End of press Release-**